



Adobe

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# Adobe Alignment to the UN Sustainable Development Goals

August 2017



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# SUSTAINABLE DEVELOPMENT GOALS



## Contributing to the United Nations Sustainable Development Goals

Developed in 2015, the United Nations Sustainable Development Goals (SDGs) are centered around promoting sustainable, equitable and universal growth. The 17 goals are meant to guide the actions of all key players, including governments, civil society, and businesses. To do our part,

Adobe has prioritized five goals, which best align with the company's core business and expertise. Through continued and new initiatives, Adobe will help reach the targets set out by the SDGs. This document presents those five goals alongside Adobe's relevant programs and actions.



## Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

### ADOBE ACTIONS

[Project 1324](#)

[Adobe Digital Academy](#)

[Youth Coding Initiative](#)

[Creative Scholarship Program](#)

[Matching Grants](#)

Adobe's commitment to equitable, quality education is inherently linked to the company's values and is therefore reflected in many of Adobe's initiatives. Through programs like Project 1324 and Adobe Digital Academy, Adobe promotes dynamic and creative digital learning for people of all backgrounds. Encouraging quality education also guides Adobe Foundation giving and the Employee Community Fund. For more information on Adobe's commitment to improve quality education, please visit our [Social Impact page](#).



## Gender Equality

Achieve gender equality and empower all women and girls.

### ADOBE ACTIONS

Youth Coding Initiatives (Girls Who Code, Black Girls Code, Chicktech)

Project 1324

Diversity and Inclusion Goals

Adobe recognizes the existence of gender inequality in the economy, particularly within the technology industry. With Youth Coding Initiatives like Girls Who Code, Technovation, and Chicktech, Adobe provides opportunities for girls to engage with technology, giving them the tools to enter the technology space. For information on these and other initiatives, visit our [Diversity and Inclusion page](#).





## Decent Work and Economic Growth

Promote inclusive and sustainable economic growth, employment and decent work for all.

### ADOBE ACTIONS

[Adobe Digital Academy](#)

[Creative Scholarship Program](#)

[Connect ED](#)

[Youth Coding Initiative](#)

[Project 1324](#)

[Matching Grants Program](#)

[Pro Bono](#)

Adobe is cultivating the next generation of digital media makers and coders so they can innovate, help grow our economies and make a real social impact. Through youth and adult career development programs like Digital Academy and Creativity Scholarships, and other programs, Adobe is developing our employees of the future and promoting economic growth. Learn more about how we support decent work and economic growth on our [Education page](#).



## Responsible Consumption and Production

Ensure sustainable consumption and production patterns.

### **ADOBE ACTIONS**

[LEED Building Spaces](#)

[100% Renewable Energy Goal](#)

[Waste reduction](#)

[RE100](#)

[Responsible supply chain](#)

[Sustainability Teams](#)

As environmental resources become scarce, engaging in responsible business practices is increasingly important. At Adobe, we strive to conserve natural resources across the board, which benefits not only our planet, but also our customers, our employees and our business. As of now, 98% of Adobe's products are delivered digitally, 90% of Adobe's waste is diverted and 78% of Adobe employees work in LEED or LEED-equivalent workspaces. Looking ahead, Adobe has committed to an ambitious goal of 100% renewable energy by 2035. Read about this goal and more on Adobe's [Sustainability page](#).



## Climate Action

Take urgent action to combat climate change and its impact.

### ADOBE ACTIONS

RE100

100% Renewable Energy Goal

BHI

BC3

Adobe is committed to doing its part to combat the potentially devastating impacts of climate change around the world. We continuously strive to enhance energy conservation through energy efficiency projects and investment in on-site power generation. Adobe has signed an open letter urging the United States administration to remain in the Paris Agreement. For these efforts and more, Adobe has been recognized as a leader in sustainability by Newsweek, Global 100, and Dow Jones Sustainability Indices. Learn more [here](#).



<p style="text-align: center;">SDG</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">ADOBE ALIGNMENT</p>	 <p style="text-align: center;"><b>No Poverty</b></p> <p style="text-align: center;"> <u>Pro Bono</u>  <u>Matching Grants</u>  <u>Employee Community Fund</u>  <u>Employee Volunteering</u> </p>	 <p style="text-align: center;"><b>Zero Hunger</b></p> <p style="text-align: center;"> <u>Pro Bono</u>  <u>Matching Grants</u>  <u>Employee Community Fund</u>  <u>Employee Volunteering</u> </p>	 <p style="text-align: center;"><b>Good Health and Well-Being</b></p> <p style="text-align: center;"> <u>Pro Bono</u>  <u>Matching Grants</u>  <u>Employee Community Fund</u>  <u>Green Building</u> </p>	 <p style="text-align: center;"><b>Clean Water and Sanitation</b></p> <p style="text-align: center;"> <u>Waste reduction</u>  <u>Green Building</u>  <u>Matching Grants</u>  <u>Employee Community Fund</u>  <u>Employee Volunteering</u> </p>	 <p style="text-align: center;"><b>Affordable and Clean Energy</b></p> <p style="text-align: center;"> <u>Energy Conservation</u>  <u>LEED Building</u> </p>	 <p style="text-align: center;"><b>Industry, Innovation and Infrastructure</b></p> <p style="text-align: center;"> <u>Product donation</u>  <u>Youth Coding Initiatives</u>  <u>Digital Academy</u>  <u>Project 1324</u>  <u>Connect ED</u>  <u>Pro Bono Partnerships</u> </p>
<p style="text-align: center;">SDG</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">ADOBE ALIGNMENT</p>	 <p style="text-align: center;"><b>Reduced Inequalities</b></p> <p style="text-align: center;"> <u>Diversity and Inclusion</u>  <u>Digital Academy</u>  <u>Youth Coding Initiatives</u>  <u>Pro Bono</u>  <u>Product donation</u>  <u>Matching Grants</u>  <u>Employee Community Fun</u>  <u>Employee Volunteering</u> </p>	 <p style="text-align: center;"><b>Sustainable Cities and Communities</b></p> <p style="text-align: center;"> <u>LEED Building</u>  <u>Sustainability Action Teams</u>  <u>Waste Reduction</u>  <u>Energy Conservation</u>  <u>Employee Volunteering</u>  <u>Matching Grants</u> </p>	 <p style="text-align: center;"><b>Life Below Water</b></p> <p style="text-align: center;"> <u>Waste Reduction</u>  <u>Energy Conservation</u>  <u>LEED Building</u> </p>	 <p style="text-align: center;"><b>Life on Land</b></p> <p style="text-align: center;"> <u>Digital delivery of product</u>  <u>LEED Building</u>  <u>Energy Conservation</u> </p>	 <p style="text-align: center;"><b>Peace, Justice, and Strong Institutions</b></p> <p style="text-align: center;"> <u>Transparency Report</u>  <u>Law Enforcement Requests</u>  <u>Political Disclosures</u>  <u>Foundation Grants</u> </p>	 <p style="text-align: center;"><b>Partnerships for the Goals</b></p> <p style="text-align: center;"> <u>Action Teams</u>  <u>Product donation</u>  <u>Employee Volunteering</u>  <u>Matching Grants</u>  <u>Pro Bono</u> </p>





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