

Adobe's SF XD team creates a physical experience to ignite children's creative growth

Volunteer experience leaves Adobe team with the desire to take on more pro bono projects to better their community



The Children's Creativity Museum (CCM) is an interactive art and technology museum whose mission is to foster 21st-century skills – creativity, collaboration and communication – in all youth and families.

www.creativity.org



"This project gave me a great opportunity to work with folks inside and outside the literal box. We created something very tangible that will touch so many lives. Adobe needs to do more of this. Adobe employees need to sign up for this program."

Adobe Pro Bono Volunteer Team Member

At Adobe, we believe our global workforce is not only our greatest strength as a company, but also a powerful force for creating change in our communities. It's a win-win-win: charitable organizations get the support they need, our local communities benefit, and our employees experience a meaningful career development opportunity.

adobe.com/createchange

NEED

CCM wanted to provide an interactive sensory exploration studio for visitors they had not engaged before -- kids under 5 years old. Their goal was to captivate and stimulate these young children without the use of computers, tablet gaming devices or televisions.

PROJECT

Adobe volunteer Petra Ubel led a team of designers and developers to create a pressure-sensitive, interactive experience that engages kids by projecting visual and audible reactions from a wall of LED lights. Together they delivered a formative "game" that could be played by all.

IMPACT

The CCM studio offers children and their families a visually stimulating and tactile way to be creative by moving, jumping, spinning and playing, contributing something new to technology in education.