

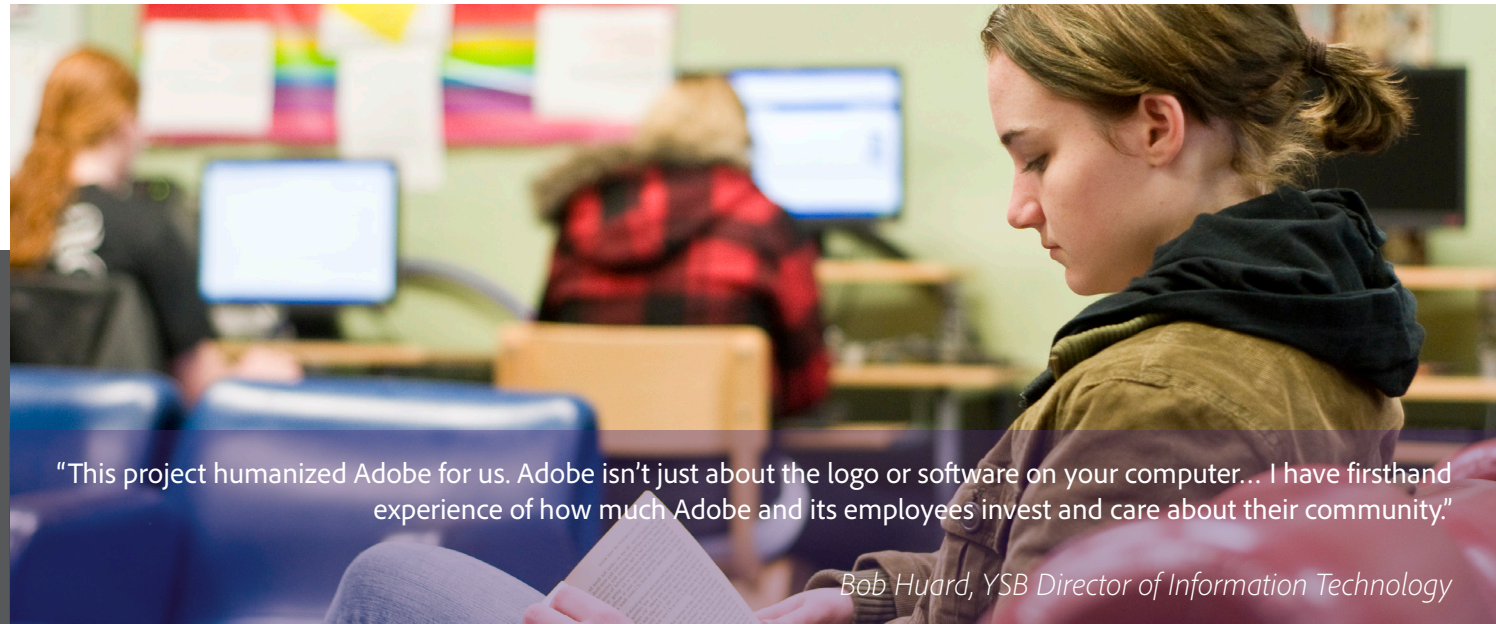
Adobe volunteers use tech savvy to help at-risk youth get critical assistance

Team commended for building an automated reporting system to help staff stay focused on social mission



For over 50 years, the Youth Services Bureau of Ottawa (YSB) empowers youth to choose a better future. They teach kids that their lives are not dictated by the past or the present—that there is hope and there is help.

ysb.on.ca



“This project humanized Adobe for us. Adobe isn’t just about the logo or software on your computer... I have firsthand experience of how much Adobe and its employees invest and care about their community.”

Bob Huard, YSB Director of Information Technology

At Adobe, we believe our global workforce is not only our greatest strength as a company, but also a powerful force for creating change in our communities. It’s a win-win-win: charitable organizations get the support they need, our local communities benefit, and our employees experience a meaningful career development opportunity.

adobe.com/createchange

NEED

YSB was manually aggregating organizational performance data across multiple systems to generate reports. This process placed a strain on staff and resources, diverting their attention from their mission: to provide essential services to local, at-risk youth.

PROJECT

Adobe’s Jaideep Sethi led an Adobe Pro Bono team to design, build and automate a central database that connects multiple systems. Trained on this optimized infrastructure, YSB staff can swiftly deliver reports to supporters like never before.

IMPACT

YSB’s staff are freed up to focus on providing emergency shelter, transitional housing, and a 24-hour regional crisis line for youth, as well as employment, mental health and youth justice services. The organization serves up to 3,000 people a month.