



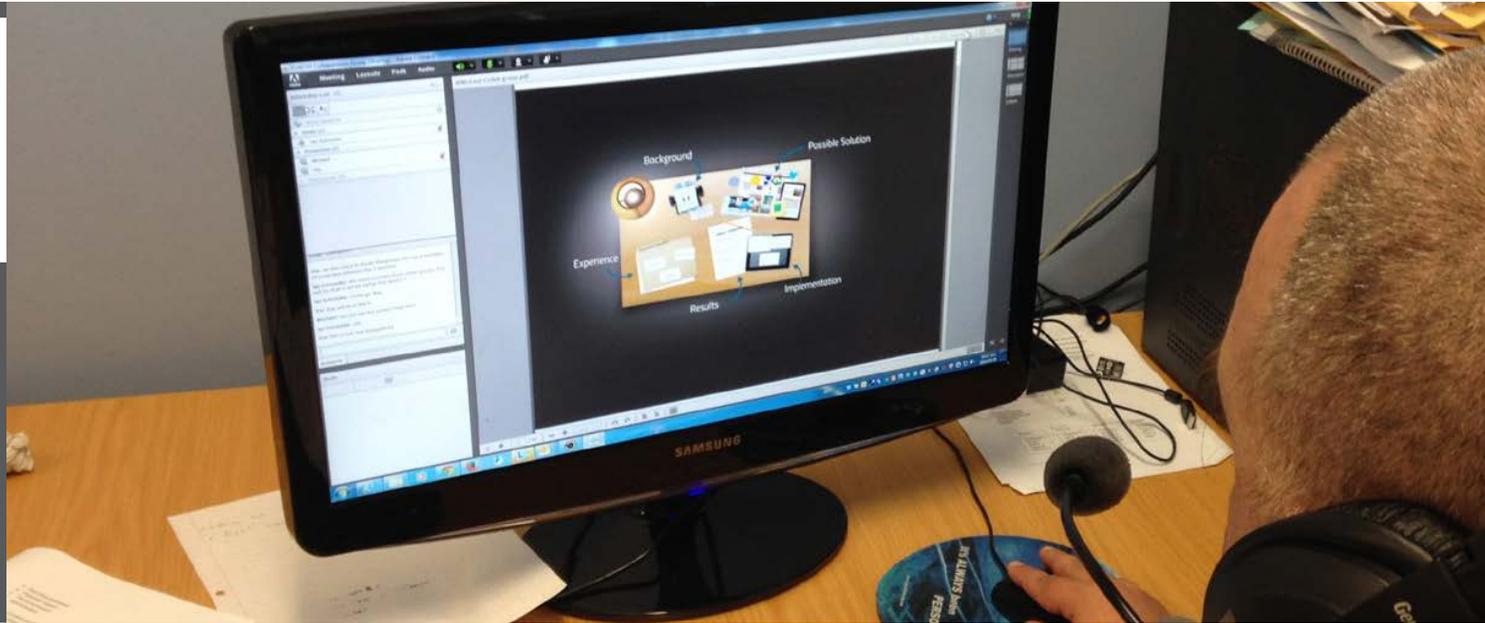
# University of Cape Town, tops in collaboration.

University professors and medical staff connect with global community and top practitioners, reinforcing the school's position as a premier institution.



"Adobe Connect has been used extensively for our teaching needs in the department of pediatric surgery. It's been a great help in connecting us to the rest of the units, as well as other international centers."

*Alp Numanoglu, Professor and Head of Pediatric Surgery, University of Cape Town*



## SOLUTION

Adobe Connect

IN PARTNERSHIP WITH



## RESULTS



### MEET

Eliminated barriers to attendance for important virtual learning and collaborative events



### INTERACTIVITY

Incorporated advanced engagement tools to support rich experiences, including video, chat, and presentation pods



### REUSE

Enabled the rapid launch and redeployment of new and recorded sessions



### CONSISTENCY

Delivered engaging content across devices and screens with the only standard requirement being access to the Internet

## University of Cape Town

Established in 1829

Enrollment: More than 25,000

Cape Town, South Africa

[www.uct.ac.za](http://www.uct.ac.za)

## Dax Data

[www.daxdata.co.za](http://www.daxdata.co.za)

## CHALLENGES

- Sharing teaching and highly technical materials with global audiences
- Managing meetings and training sessions efficiently and effectively
- Maintaining status of top academic and research university

## Challenging technical boundaries

Now, more than ever, people need to communicate effectively with colleagues, partners, and customers around the world and across technical boundaries. Increasingly, organizations—including healthcare and higher educational institutions—are using Adobe Connect to improve collaboration and manage workflows more efficiently.

The University of Cape Town (UCT), one of Africa's premier teaching and research institutions, is renowned internationally for its scope of study and the caliber of its graduates. Remaining at the forefront of technological advancement, the university strives to become Africa's leading research university and aspires to become the academic hub that links South Africa, the rest of Africa, and the world. Dax Data, an Adobe distributor in Sub-Saharan Africa, together with its partner, Learning Curve, implemented Adobe Connect at the university's Division of Pediatric Surgery to encourage collaboration among peers.

## Improved communication and productivity

Adobe Connect makes it possible for university participants to engage in a virtual environment from any location, at any time. The elimination of technical boundaries lets medical practitioners stay abreast of the latest surgical innovations and techniques. Interested parties can also participate live or view a recording at a later stage for optimal convenience.

Surgeons and presenters from as far as Cincinnati, Ohio and Milan, Italy contribute to weekly meetings that often have more than 60 participants. A recent presentation to the South African Society for Endoscopic Surgeons was extremely successful. Viewings of the session recording following the event have reached 300 per month, with numbers steadily increasing.

A member of both the World Federation of Associations of Pediatric Surgeons (WOFAPS) executive and educational committees, Professor Alp Numanoglu, appreciates the value of Adobe Connect, which has helped reduce the stresses of his busy schedule. He has already presented at the regional WOFAPS meetings which took place in India using Adobe Connect from Cape Town and plans to run regular online meetings for the educational committee of WOFAPS.

Thanks to Adobe Connect, participants now have immediate access to information and are no longer affected by the limitations of their environment. Attendance and participation in meetings is possible with no specialized hardware or software. All that is required is an Internet connection.

“Adobe Connect has made it possible to conduct real-time discussions on clinical topics, ranging from the latest surgical techniques to research and advances in diagnostics, endoscopy, and minimal invasive surgery, neurosurgery, oncology, and more.”

*Alp Numanoglu, Professor and Head of Pediatric Surgery, University of Cape Town*

## SOLUTION AT A GLANCE

- Adobe Connect

### For more information

[www.adobe.com/products/adobeconnect.html](http://www.adobe.com/products/adobeconnect.html)



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345 Park Avenue  
San Jose, CA 95110-2704  
USA  
[www.adobe.com](http://www.adobe.com)

Professor Numanoglu can now rest assured that information and knowledge generated through such meetings is not lost and is readily available to colleagues around the world. “Adobe Connect has made it possible to conduct real-time discussions on clinical topics, ranging from the latest surgical techniques to research and advances in diagnostics, endoscopy, and minimal invasive surgery, neurosurgery, oncology, and more,” says Numanoglu. “Recently, we had a colleague from Venezuela show us a video of an operation and discussing the procedure with us.”

## A powerful communication tool

Adobe Connect is a powerful eLearning solution enabling meeting hosts to collaborate with participants, load presentations, narrate or host live forums, and draw on a whiteboard to illustrate a point. Users can view the host’s desktop live within the user interface and access information for discussion. The uploaded meeting room content is automatically maintained for future sessions, which dramatically reduces preparation time. Recording capabilities also enable further review and archiving of Adobe Connect meetings.

Adobe Connect has provided medical practitioners with an effective and powerful solution to help them stay at the forefront of their field, while having the freedom to work remotely. This scalability and modularity makes it possible to customize the solution to meet the institution’s exact needs.

“We participate in panel discussions and with four or five experts giving opinions on a particular topic, such as relating to a patient or interpreting a x-ray,” says Numanoglu. “The can all be done via the chat box, which is used extensively.”

The power of Adobe Connect lies in its capabilities as a web conferencing application and a training system. The Adobe solution also offers significant in terms of control over event creation. For example, fully customizable event microsites, unique event landing pages, new registration options, SCORM compatibility, reporting, and much more.

“This is just one example of the many uses of Adobe Connect that the university’s Centre for Innovation in Learning and Teaching (CILT) supports,” says CILT management. “Adobe Connect services are now part of scheduled teaching activities as well ad-hoc teaching and learning support across a number of UCT courses.” Roger Brown, Operations Manager of the Learning Technologies team at UCT also notes that both the time spent in Adobe Connect meeting rooms and the storage requirements for recorded meetings has doubled between 2012 and 2013.