

Fast facts

A quick overview of Adobe's history, leadership, key stats, and products.

Adobe

About us

Adobe believes creativity empowers transformation — personally, professionally, and across all industries. We not only deliver strong financial results, but we're also driving incredible innovation, adding millions of new customers, delivering billions of experiences across screens, and processing trillions of data transactions online.

Founded

December 1982 by Charles Geschke and John Warnock

Corporate headquarters

San Jose, California, USA

Incorporated

October 1983 in California; reincorporated in Delaware, May 1997

Stock symbol

ADBE (NASDAQ)

Initial public offering

August 20, 1986, at a split-adjusted share price of US\$0.17

Revenue

Fiscal 2022 revenue: US\$17.61 billion (FY ended Dec. 2, 2022)

Employees

More than 29,000 worldwide

Our solutions



Adobe Creative Cloud

We believe in creativity for all, so we give everyone the tools to discover and express their creativity through photography, design, video, animation, web, and mobile user experiences, and more.

- Adobe Stock now offers 345+ million assets, including more than 200 million photos, 115 million vectors and illustrations, 26 million videos, 73,000 music tracks, 3.3 million Premium assets, and over 900,000 free photos, vectors, videos, templates, illustrations, and 3D assets.
- Behance, Adobe's online creative community, has over 30+ million members. Creatives worldwide use Behance to find inspiration, showcase work, and get hired.
- Creative Cloud 2D and 3D design tools transform old "make, use, dispose" design processes into elegant, sustainable, circular design workflows. A digital design phase means more resources for our planet.



Adobe Document Cloud

We make it easy for people and businesses to create, edit, share, scan, and sign digital documents so they can communicate and collaborate securely across devices.

- More than 400 billion PDFs were opened in Adobe products in the last year.
- More than 8 billion electronic and digital signature transactions were processed through Adobe Document Cloud in the past year. The majority of Fortune 100 companies rely on Adobe Sign for fast, secure e-signatures.
- Adobe Scan is the leading scanning app on iOS and Android with more than 150 million downloads and 2.5 billion documents created.
- Documents created, signed, shared, and stored in Adobe Document Cloud drive a 90% cost savings and a 95% reduction in environmental impact compared with paper-based processes.
- Every 1 million Adobe Sign transactions save 105 million liters of water, 31,000 trees, and the equivalent of taking 2,300 cars off the road for a year—plus reducing costs by more than \$7.2 million.



Adobe Experience Cloud

We give businesses unmatched solutions for customer journey management, data analytics, content personalization, commerce and marketing workflows that drive long-term customer success.

- Industry analysts have named Adobe a leader in 40+ analyst reports in categories such as digital experience platforms, content management systems, customer analytics, B2B marketing automation platforms, digital commerce, enterprise marketing suites, and more.
- Adobe Experience Cloud is supported by an expansive global ecosystem of 4,000+ active solution integrator, agency, technology and marketplace partners, and more than 460,000 developers and community members.
- Adobe Analytics analyzes 1 trillion+ visits to retail websites in the U.S (aggregated and anonymized) as well as 100 million+ product SKUs in 18 categories to provide e-commerce and online inflation insights to businesses, policymakers, and consumers categories. Adobe Analytics is relied on by 85%+ of the top 100 retailers in the U.S. to deliver, measure and personalize shopping experiences online.

Our leaders

Shantanu Narayen

Chairman and CEO

Scott Belsky

Chief Strategy Officer and
EVP, Design & Emerging
Products

Anil Chakravarthy

President, Digital Experience
Business

Gloria Chen

Chief People Officer and
Executive Vice President,
Employee Experience

Dan Durn

Chief Financial Officer and
Executive Vice President,
Finance, Technology
Services and Operations

Dana Rao

Executive Vice President,
General Counsel and Chief
Trust Officer

David Wadhvani

President, Digital Media
Business

Charles Geschke

Co-founder

John Warnock

Co-founder

Our company values

We create the future.

Creativity is in our DNA. We constantly look around the corner to see what is possible. But we don't wait for the future, we create it.

We are builders, makers, and inventors, driven by a deep empathy for our customers and users.

We are open-minded and celebrate new ideas. We have the courage to disrupt the market and ourselves through bold bets and ideas we turn into reality.

We own the outcome.

We think and operate like owners. We take initiative, have a bias toward action, and assume ownership for end results, not just our part.

We are reliable and have clear points of view. We're decisive and learn from our mistakes.

We raise the bar.

We aim high and we play to win. We relentlessly focus on execution, celebrate excellence and are intellectually honest about where we must do better.

We deliver both speed and quality by doing fewer things better. Our success is measured by the success of our customers and users.

We are genuine.

The ability to be yourself is core to who we are. We embrace and respect diversity.

We support and challenge each other by being honest and direct. We always act with sincerity, integrity and the highest of ethics.

We do this for our employees, partners, customers and communities.

Corporate responsibility

We believe that creativity is the catalyst for positive change. Through our efforts, we inspire creativity in people who want to make a meaningful impact in the following areas:

Adobe For All

Through Adobe for All, we are creating a more diverse and inclusive workforce, working to unleash the full potential of every employee, and helping to drive meaningful impact for Adobe, our industry and society at large.

Creativity for All

Through Creativity for All, we are empowering millions of creators of all backgrounds to access the tools, skills, and platforms they need to express themselves, reach their full potential and share their diverse perspectives with the world.

Technology to Transform

Our greatest reach is with our technology leadership. As one of the world's most innovative software companies, we are committed to advancing the responsible use of technology for the good of our customers, communities, and society.

Major acquisitions

ContentCal, 2021

Frame.io, 2021

Workfront, 2020

Allegorithmic, 2019

Marketo, 2018

Magento, 2018

Fotolia, 2015

Behance, 2012

Day Software, 2010

Omniture, Inc., 2009

Macromedia, Inc., 2005

Industry recognition

Best Workplaces for Innovators

Fast Company

World's Best Workplaces

Forbes

Happiest Employees

Comparably

Dow Jones Sustainability Index

S&P Dow Jones Indices

World's Best Workplaces

Fortune

Best Global Brands

Interbrand

Best Places to Work

Glassdoor

World's Most Admired Companies

Fortune

Best Culture

Comparably

Best Employers for Diversity

Forbes

CDP

The A List

Best Workplaces in Tech

Fortune

Corporate Equality Index

DEI

JUST100

Forbes & JUST Capital

Companies That Care

People Magazine

Gender Equality Index

Bloomberg

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