



Donna Morris

Executive Vice President, Customer and Employee Experience
Adobe



“Disrupt or be disrupted” is Donna Morris’s rallying cry. From abolishing Adobe’s annual performance reviews to dramatically expanding its family leave policy, she has set the industry agenda while making Adobe a great place to work. In her role as Executive Vice President of Customer and Employee Experience, she leads the product, customer service and technical support experience for all Adobe products, in addition to all aspects of human resources and the workplace. Her breadth of experience and unique point of view on workplace issues has been sought out by hundreds of media outlets including CNN, NPR, CNBC, *Fast Company* and *Fortune*.

Donna’s “north of the border” accent gives her away as a native of Ottawa, Canada. After earning a bachelor’s degree in Political Science from Carleton University, she went into human resources and at age 25, she decided she wanted to run a large human resources organization someday. She joined Adobe in 2002 when the company acquired Accelio, and she was promoted to senior vice president at Adobe five years later.

Donna sits on the board of directors for the Society for Human Resource Management and the Adobe Foundation and was formerly a board member for California’s Second Harvest Food Bank of Santa Clara and San Mateo Counties. She is also a member of the Fordham University Parents Council and mentors with C100, a non-profit that supports Canadian technology entrepreneurship.

Donna holds the Society for Human Resource Management - Senior Certified Professional (SHRM-SCP), Senior HR Professional (SHRP) and Canadian Certified Human Resources Professional (CHRP) designations.

If Donna were not at Adobe, she would have a home decorating show on HGTV. Follow Donna on Twitter [@DonnaCMorris](https://twitter.com/DonnaCMorris) and Instagram [@dcmorrishr](https://www.instagram.com/dcmorrishr).

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