

## Behance Additional Terms

Last updated May 21, 2018. Replaces all prior versions.

These Additional Terms govern your use of Behance and are incorporated by reference into the Adobe General Terms of Use ("**General Terms**") located at [www.adobe.com/go/terms](http://www.adobe.com/go/terms) (these Additional Terms and the General Terms are collectively referred to as "**Terms**"). Capitalized terms not defined here have the same meaning as those terms defined in the General Terms.

**1. Licenses to Your Content.** You retain all rights and ownership in your content, however we do require certain licenses from you to your content. When you upload or submit content to the Services, you grant us a non-exclusive, worldwide, royalty-free, sub-licensable, and transferrable license to use, reproduce, publicly display, distribute, modify (so as to better showcase your content, for example), publicly perform, and translate the content. The license granted by you is for the purpose of operating, marketing, promoting, and improving the Services. We will attribute to you if we incorporate your content into a Services feature or into promotional or marketing materials.

### **2. User Conduct.**

**2.1. Do not Abuse the Services.** You may not use the Services to do anything unlawful, infringing, disruptive, harmful, threatening, abusive, tortious, defamatory, libelous, lewd, profane, obscene, hateful or otherwise objectionable. While you are free to promote your creative work on the Services, you may not spam other users via messaging or project comments. You may not phish or collect other people's information without their consent. You may not frame the Services or our website without our approval. You may not copy or imitate the design, layout, or look-and-feel of the Services. Only use the Services to post your own creative work. You may not use the Services as a generic image hosting service such as for banner advertisements, etc. If we determine that your conduct violates the Terms or our Community Guidelines available at <http://www.behance.net/misc/community>, which are incorporated into the Terms by reference, we may remove your content or disable your use of the Services at any time, with or without notice to you.

**2.2. Impersonation.** Behance is all about creative professionals getting credit for what they create, so we require that you (and you agree to) use your real name in your profile. If we in good faith believe that you have created an account impersonating another person, we may, in our sole discretion and after an internal investigation, either transfer your account to the person who you are pretending to be or terminate your account with no liability to you.

**2.3. Tell Us if You See Others Abusing the Services.** Please report any problematic behavior or content you see on the Services by clicking the "Report" button and telling us about it.

**3. Accessing and Sharing Your Content.** By submitting your content to our Services, you also give other Behance users the right to share your content via various social medial platforms integrated with Behance. We may offer you ways to access and remove your content. Our Service may also provide ways for you to limit the scope of use and access and other user's access and use of your content (such as allowing you to make your content available under Creative Commons licenses). You are responsible for determining the limitations that are placed on your content and for applying the appropriate level of access to your content. We do not monitor or control what others do with your content. It's your responsibility to let other users know how your content may be shared and adjust the setting related to accessing and sharing your content accordingly.

**4. Third-party Websites and Services.** We may include links to websites or services that we do not operate. We have no control over and are not responsible for the content appearing on these websites or services.

**5. Service Specific Terms.** Certain Services require you to purchase a subscription or membership in order to access all or part of such Services. Subscription terms are available at [http://www.adobe.com/go/subscription\\_terms](http://www.adobe.com/go/subscription_terms).

### **5.1. Adobe Talent.**

- (a) You may not post jobs that point to specific work contests or other opportunities that solicit customized and unpaid creative work from creative professionals. Any such postings may be removed without refund.
- (b) We offer a paid "Talent Search" feature to recruiters and companies looking to discover and hire creative talents. By uploading a public profile or public project on the Services, you agree that the public information may be included in Talent Search results.

**6. Behance API.** If we make the Behance API available to you as part of the Services, then we grant you a personal, non-exclusive, non-transferable, non-sublicensable license to use the Behance API solely for non-commercial purposes in a manner permitted in the Terms (unless we have given you specific written permission stating otherwise), and further subject to the following restrictions:

- 6.1.** You must comply with any requirements or restrictions imposed by content owners for the use of their content or project available through the Services. You must remove any such content or project from your application within 24 hours of the content owner's request;
- 6.2.** You must have your own privacy policy for your application describing your data privacy and data collection practices;
- 6.3.** You may not use the Behance API for any application that replicates or attempts to replace the essential user experience of the Services;
- 6.4.** You may not conceal or obscure your identity or your application's identity;
- 6.5.** You may not copy, modify, distribute, sell, or lease any part of the Behance API, nor may you reverse engineer or decompile the Behance API unless laws prohibit these restrictions and you have made written request to us first;
- 6.6.** You may not cache or store any Behance content or materials other than as necessary to operate your service (but for no more than 30 days);
- 6.7.** You may not use the Behance API for any application related to spyware, adware, or other malicious programs or code;
- 6.8.** You may not use the Behance API in any manner that violates any law or regulations or infringes any third-party rights, including the right of privacy or rights of publicity;
- 6.9.** You may not use the Behance API in a manner that would adversely impact the stability of the Services or other applications using the Behance API; and
- 6.10.** The Behance API license will terminate automatically if you violate any of the Terms or if Behance terminates the license at any time upon notice to you.