SERVICE LEVEL EXHIBIT

SERVICE LEVEL EXHIBIT – Adobe Analytics - Data Workbench Add-On and Adobe Analytics – Attribution Add-On (Effective 7 June 2017)

1. SPECIFIC TERMS

- 1.1 **General**. This is an exhibit to the Services Level Agreement and terms that are not defined herein are defined in the Agreement.
- 1.2 **Covered Services**. Covered Services means the Adobe Analytics Data Workbench Add-on and the Adobe Analytics Attribution Add-on.

1.3 Data Workbench Processing

- A. Availbility of the Covered Services Data Workbench Processing. Available / Availability means the ability for Customer to query collected Customer Data through the use of the Adobe Data Workbench client within the Covered Services.
- B. Minimum Uptime Percentage: 99%
- C. Service Credits:

Uptime Percentage:Service Credit %: $\geq 95.0\%$ but < 99.0</td>10% of Monthly Fees $\geq 90.0\%$ but < 95.0%</td>15% of Monthly Fees<90.0%</td>25% of Monthly Fees

1.4 Notification Processes

A. Maintenance Notification Process for Section 2: Customers may check the status of the Covered Services by visiting status.adobe.com.

1.5 Additional Definitions

- A. The definition of "Excluded Minutes" in the Service Level Agreement is modified to include the following:
 - (i) Unavailability of the Covered Service due to reprocessing of Customer's configured dataset as directed or authorized by Customer; and
 - (ii) Unavailbility of the Covered Service during periods when software errors, bugs, and/or configuration errors are in the process of being resolved.