

Legal Questionnaire for DAM Asset Check-In

1. What is the asset (e.g., photograph, success story, data sheet, product box)?

2. Check (A), (B), or (C) for the category of asset you are checking in:

(A) The asset is a component (such as a photograph) that will be used as part of a finished piece of customer-facing collateral (such as a product box). **(Continue to question 3 and answer all remaining questions.)**

(B) The asset is a finished piece of customer-facing collateral (such as a product box), and contains components (such as photographs) which have not been checked into DAM separately. **(Continue to question 3 and answer all remaining questions.)**

(C) The asset is a finished piece of customer-facing collateral (such as a product box), and contains components (such as photographs) which have been checked into DAM separately. **(You may skip the remaining questions and proceed with checking in your asset.)**

3. Is the asset one of the following (check if applicable) Photograph Clip Art

4. Who created the asset?

Adobe Employee (Name:)

Adobe Contractor (Name:)

Third party, such as vendor or agency
(Name:)

5. Please answer the following questions regarding the asset. (Note: If you selected (B) for question 2 above, then your answers below must also include information about the component(s) within your asset.)

(a) Is the entire asset the original work of the creator specified in question 4 above?

If "No", please identify the original creator and/or the portions of the asset that are from another party, and who that party is:

(b) Was the asset modeled after, or inspired by, any other artwork or content?

If "Yes", describe such artwork or content:

(c) For any third party content (whether from a contractor or another party) in the asset: is there a copyright statement on the underlying third party work or underlying material?

If "Yes", what does the copyright statement say?

(d) Does the asset include music?

(e) Are there any third-party attributions Adobe must include when Adobe uses the asset?

If "Yes" please specify:

(f) How will Adobe use the asset (e.g., on a product box, for an event)? Please identify all possible uses.

(g) Limitations on Adobe's use of the asset:

Is there a time limitation (i.e., how long is Adobe permitted to use the asset)?

Is Adobe's use limited to a specific event (e.g., MAX)?

If "Yes", please specify event:

Is Adobe permitted to modify the asset?

Is Adobe permitted to copy the asset?

Is Adobe permitted to distribute the asset?

Is Adobe permitted to post the asset online?

Is Adobe permitted to use the asset (A) for marketing purposes only, or (B) for both marketing purposes and in products?

If you selected (A): Are there limitations on which products or versions (e.g., Acrobat 9 family only) may use the asset?

If "Yes", please specify:

Are there any limitations on the type of marketing purpose (e.g., customer spotlight, web, print, or product box) for which the asset may be used?

If "Yes", please specify:

Are there any geographic limitations on where the asset may be used? (Note: all assets should be licensed for worldwide use.)

If "Yes", please specify where the asset may be used (e.g., worldwide, North America only):