

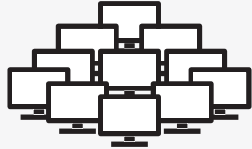


## Institutional plans for Adobe Creative Cloud

Creative Cloud gives your students, educators, and staff access to the world's best creative apps for design, web, video, and photography—all right on the desktop—along with seamless ways to share and collaborate. Only Creative Cloud offers all the essential tools to help students achieve their full creative potential.

Find a licensing option that fits your needs for:

Small workgroups and departments 	Classrooms and labs 	Entire institutions 
<p><b>Creative Cloud for education</b> Named-user licensing</p> <ul style="list-style-type: none"> <li>• Licenses for each individual user on their institutional computer with teacher and staff rights to install on two computers, one for work and one for home use</li> <li>• Choice of complete set of Creative Cloud applications or single-app option</li> <li>• Online services and storage included</li> </ul>	<p><b>Creative Cloud for education</b> Device licensing</p> <ul style="list-style-type: none"> <li>• Licenses for each computer, rather than each user, with rights to install on one computer per license</li> <li>• Choice of complete set of Creative Cloud applications or single-app option</li> <li>• Online services and storage not included</li> </ul>	<p><b>Creative Cloud for enterprise</b> Enterprise licensing</p> <ul style="list-style-type: none"> <li>• Flexible licensing options</li> <li>• Includes complete set of Creative Cloud applications</li> <li>• Online services and storage included</li> <li>• Enterprise support and Expert Services</li> <li>• Integrates with other Adobe enterprise offerings</li> </ul>
<p>Available on Adobe.com or through the Adobe Value Incentive Plan (VIP).</p>	<p>Available through the Adobe Value Incentive Plan (VIP).</p>	<p>Available through a customizable Enterprise Term License Agreement (ETLA).</p>
<p>Buy directly on Adobe.com, by phone at 800-443-8158, or through an Adobe Authorized Education Reseller.</p>	<p>Buy directly from Adobe by phone at 800-443-8158 or through an Adobe Authorized Education Reseller.</p>	<p>For more information, contact an Adobe account executive at 888-649-2990.</p>

Primary and secondary schools may save more on Creative Cloud applications through an Adobe Education Enterprise Agreement.

[www.adobe.com/go/eea](http://www.adobe.com/go/eea)



**Are you an educator or student purchasing for yourself?**

Learn more about Creative Cloud for individuals at [www.adobe.com/go/cc\\_for\\_students](http://www.adobe.com/go/cc_for_students)\*

\* See the student and teacher eligibility guide: [www.adobe.com/education/student-eligibility-guide.edu.html](http://www.adobe.com/education/student-eligibility-guide.edu.html)

# Institutional plans<sup>†</sup> for Creative Cloud

Always have access to the latest Adobe creative apps.

		What it's used for	Creative Cloud <sup>‡</sup> for enterprise	Creative Cloud <sup>§</sup> for education, named-user license	Creative Cloud for education, device license
Design tools	Adobe Photoshop CC	Edit and composite images, use 3D tools, edit video, and perform advanced image analysis	•	•	•
	Adobe Illustrator CC	Create vector-based graphics for print, web, video, and mobile	•	•	•
	Adobe InDesign CC	Design professional layouts for print and digital publishing	•	•	•
	Adobe Bridge CC	Browse, organize, and search your photos and design files in one central place	•	•	•
	Adobe InCopy CC	Use with InDesign for a professional writing and editing solution	•	•	•
	Adobe Acrobat XI Pro	Create, protect, sign, collaborate on, and print PDF documents	•	•	•
Web tools	Adobe Dreamweaver CC	Design, develop, and maintain standards-based websites and applications	•	•	•
	Adobe Flash Professional CC	Create rich interactive content across varied platforms and devices	•	•	•
	Adobe Flash Builder Premium Edition	Build exceptional applications for iOS, Android, and BlackBerry using a single codebase	•	•	•
	Adobe Fireworks	Rapidly prototype websites and applications, and optimize web graphics	•	•	•
Video and audio tools	Adobe Premiere Pro CC	Edit video with high-performance, industry-leading tools	•	•	•
	Adobe After Effects CC	Create industry-standard motion graphics and visual effects	•	•	•
	Adobe Audition CC	Create, edit, and enhance audio for broadcast, video, and film	•	•	•
	Adobe SpeedGrade CC	Manipulate light and color in video footage	•	•	•
	Adobe Prelude CC	Streamline the import and logging of video, from virtually any video format	•	•	•
	Adobe Encore	Author DVDs, Blu-ray discs, and web DVDs	•	•	•
	Adobe Media Encoder CC	Automate the process of encoding video and audio to virtually any video or device format	•	•	•
Other tools and services	Adobe Photoshop Lightroom	Use organizational, editing, and output-creation tools for digital photography	•	•	•
	Adobe Muse CC	Design and publish HTML websites without writing code	•	•	•
	Adobe Edge Tools (Edge Animate CC, Edge Code CC, and Edge Reflow CC)	Use animation tools to optimize the look and performance of websites	•	•	•
	Behance	Showcase and discover creative work	Custom network optional	ProSite	
	Cloud storage	Store files in the cloud (limits shown are per seat)	2GB	100GB/20GB	
	Collaboration tools	Collaborate with colleagues inside or outside your organization; keep files private or share at will	•	•	
Support	Adobe Expert Services	Get deployment, workflow, and how-to assistance through prescheduled sessions	Optional	2 sessions per seat/year	Optional
	Adobe Support	Get 24x7 download, installation, and deployment assistance	•	•	•

<sup>†</sup> Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. Adobe online services, including Adobe Creative Cloud, are available only to users 13 and older and require agreement to additional terms and Adobe's online privacy policy. The applications and online services are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply.

<sup>‡</sup> Enterprise license also includes Adobe ExtendScript Toolkit CC, Adobe Scout CC, Behance, Behance ProSite, Edge Inspect, Edge Web Fonts, Gaming SDK Kuler, PhoneGap Build, Story CC Plus, and Typekit desktop fonts.

<sup>§</sup> Named-user license also includes Adobe ExtendScript Toolkit CC, Adobe Scout CC, Behance, Edge Inspect, Edge Web Fonts, Gaming SDK, Kuler, PhoneGap Build, Story CC Plus, and Typekit desktop fonts.

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