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MEDIA ALERT

Adobe Sign, leading Salesforce.com e-signature solution, provides paperless customer experience

Ahead of London leg of Salesforce.com World Tour, Adobe Sign, the number one e-signature solution salesforce.com, reveals major new features to help organisations go digital. Part of Adobe Document Cloud, Adobe Sign's new features include an upgraded and modernised mobile app experience, integration into the Adobe Marketing Cloud and the roll out of new data centres across Europe designed to meet the most stringent legal requirements in the EU, part of a global expansion that will continue throughout 2016.

Adobe Sign is the world's number one e-signature solution and allows anyone to electronically sign and send documents from any device; and powerful companion mobile apps. More than six billion digital and electronic signature transactions are processed through Adobe Document Cloud each year, including global businesses like MasterCard, The Royal Bank of Scotland and Verizon, which rely and Adobe Sign for fast, secure and mobile e-signatures.

New Capabilities with Adobe Sign include:

- **Salesforce** – The latest release of Adobe Sign significantly improves a user's experience. Available in beta this month (May 2016), the update features the enhanced Salesforce Lightning user experience across any device, plus support for customising the app with the drag-and-drop interface of Salesforce Lightning Components—while also providing compelling new features like signing groups and hybrid signing order. SteelBrick, recently acquired by Salesforce, also has an existing integration with Adobe Sign for helping speed the Configure Price Quote (CPQ) process.
- Building on widespread adoption in Europe, and as part of a global rollout, new data centres are now live in the EU. With a secure, standards-based approach, Adobe Sign meets the most stringent legal requirements so European organisations can go digital in compliance with eIDAS, the new EU signature regulation set to take effect in July 2016.
- The integration between Adobe Sign and Experience Manager Forms turns complex, form-based processes into simple, engaging, mobile-optimised digital experiences across the entire customer journey. This includes how a person discovers the right form that they need, fills it out easily and successfully on any device, electronically signs it, and gets status updates once it is submitted.
- Sending, tracking and managing documents on tablets and smartphones is now easier than ever with the Adobe Sign app for iOS and Android (formerly Adobe eSign Manager DC). An updated dashboard and improved send for signature workflow enable users to be even more productive on any device.

For more information, please visit [Adobe Sign](#).

¹IDC InfoBrief, sponsored by Adobe, Business Transformation Through Smarter Document Workflows, April 2016.