

## Business Product Specific Terms

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These Product Specific Terms apply to you only if you are a Business, as defined in the General Terms. These Product Specific Terms are incorporated by reference into the Adobe General Terms of Use ("**General Terms**") located at [www.adobe.com/go/terms](http://www.adobe.com/go/terms). Other Product Specific Terms incorporated by reference into the General Terms may also govern your use of the Services and Software. Capitalized terms not defined here have the same meaning as defined in the General Terms.

### 1. Definitions.

1.1 "**Admin**" means an administrator who manages the Services and Software for Business Users within your Business.

1.2 "**Admin Console**" means the program administration user interface that allows Admins to manage their Business's Services and Software.

### 2. Admin and the Admin Console.

2.1 The Admin manages the Entitlements for Business Users. The individual accepting the Terms on your behalf will be assigned as an initial Admin. An Admin can assign other Business Users to become an Admin as needed. At least one Admin must be assigned to manage your Admin Console. You authorize any Admin to act on your behalf, and you are responsible for their actions and omissions.

2.2 Admins have important rights and controls over your Entitlements and your Business Users' Content and Business Profiles. In the Admin Console, each Admin can manage Entitlements, add and remove Business Users, access Business Users' Profiles, and view Business User account information. Adobe may provide Admins' personal information to your Business Users.

2.3 Any Business User an Admin enters into the Admin Console may receive Software and Services, even without a subscription or license being assigned to them by the Admin. The Admin Console is considered part of the Services, and only Admins have access to the Admin Console.

3. **Business Users.** You must ensure that your Business Users comply with these Terms. You are responsible for the actions of your Business Users, including payment and orders they may place. You are also responsible for your Business Users' Content and Business Profile(s). You must ensure that all Business Users keep all IDs and passwords confidential. Adobe does not control and is not responsible for Business Users' Content storage choices.

4. **License Reassignment.** You may reassign a license from one Business User to another Business User without requiring an additional license purchase, provided that, except as expressly permitted by us, licenses may not be: (A) reassigned more than once every 30 days, or (B) used in any shared license or similar deployment model, which may indicate more than 1 person is using a single Named User license (including, but not limited to floating, leased, generic user, or shift license deployment). We gather metrics on the number of licenses deployed and re-deployed to Business Users.

5. **Email Domain.** If you are required to identify a domain for the operation of the Services, we may verify that you own or control that domain. If you do not own or control the domain you specify, then we have no obligation to provide you the Services.

6. **Support.** If you licensed enterprise Services and Software through an Adobe Buying Program, then your support details can be found here: <https://helpx.adobe.com/support/programs/support-policies-terms-conditions.html>.